



AssetBook Fact Sheet

Core Features

100% Web-based

Nothing to Install or Maintain

Accessible Everywhere

Super Easy to Use

Intuitive Design

No Learning Curve

Outsourced Data Administration

We Do All Downloading, Importing and Data Reconciliation

System is Updated by 9am

Comprehensive Portfolio Reporting

Household, Account, Portfolio and Advisor Levels

Realized and Unrealized Gain/Loss Reporting

Internal and Time-weighted Rates of Return

All Fee Billing Methods Supported

Client Access Portal

Clients can View Accounts, Positions, Activity, Performance

Run All AssetBook Reports Dynamically to the Portal

Store Important Documents in the Document Vault

Integration with Other Systems

CRMs, Planning Systems, Others

Data Interfaces

- Charles Schwab
- DST FAN Mail
- Fidelity / NFS
- Others
- Genworth Direct
- PFPC /DAZL
- Pershing
- Rydex
- SEI Investments
- TD Ameritrade



AssetBook
The Premier Portfolio Management System for Investment Advisors

24445 Garrett Hwy, F2
McHenry, MD 21541
301.387.3238
Info@AssetBook.com